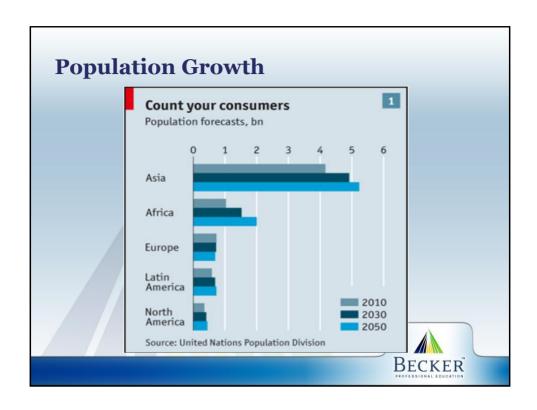


# **Driver for World's Economic Growth - Asia Pacific**

- Sluggish growth in developed countries (US and Europe)
- Expanding middle class in emerging markets
- Multinationals' presence in Asia
- Continuous productivity improvement required by corporations
- Prime regional offices locations: China, Singapore, Hong Kong and Japan





#### **Areas in Demand for Accountants**

- Compliance and Risk Management
- Financial Planning and Analysis
- Internal Audit
- Merger & Acquisition
- Restructuring
- Tax



## **Skills Required**

- Communication Skills
- Regional experience / Global perspective
- Change Management Experience
- Professional Designation
- Mastery of a Second Language
- IT knowledge



## **Salary Trend**

- Driven by North American and European companies
- Healthy salary growth for senior position (5-10 years experience)
- · Employers are demanding





#### Why US CPA?

- · Biggest economic entity
- Multinational corporations from USA
- Overseas companies listed in US stock exchange
- Time required to obtain the designation (in months, not years)
- US CPA vs. other accounting designations





